

FOCUSED DRIVING

LESS DAMAGE

One of the most difficult forms of driving is driving a coach or bus. This kind of driving requires precision and deliberation. Driver of large cars also needs increased social awareness. Unlike most other types of driving, drivers of larger cars need to show full concentration on the road while at the same time being aware of what is happening in their vehicle.

Driving larger vehicles can be a very demanding job. Drivers are exposed to external stimuli in traffic, especially at peak times of the day. The manifestation from our point of view is sometimes that drivers of larger cars often deserve to get the „hair-dryer treatment“ in the opinion of other drivers in the traffic, simply because the car they drive is big and is in others way. That's why composure is one of the biggest advantages of every driver.

Lets not forget that driving larger vehicles can also be an thankful job. School and leisure drivers have positive relationships with students and school staff. Drivers get questions from naturally curious students about their jobs and the cars. The drivers communication skills are therefore another important advantage in the job.

This newsletter contains information on damage caused by our cars in the year 2023. It is clear that with improved driving behaviour and prevention and greater driver vigilance, we have the opportunity to do better.

Damaging windows is the biggest cost factor in our driving, but otherwise the main accidents of our drivers are: a) hitting a stationary car b) careless reverse driving c) rear-end collision d) door slamming.

With the introduction of the Traffilog system we have started collecting data on the use of each car group (100, 200, 400, 500), collecting data on the use of each car individually, as well as collecting data on the driving behaviour of each driver. Before middle of 2024 we will call drivers, meet up and give them an overview of several aspects of their driving, praise for what is done well and open up to a goal setting about what can be improved. In addition, we will publish an overview of idling, special events and fuel consumption for each car group.



HÓPBÍLAR



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SHADY, WINDY AND ICY PATCHES

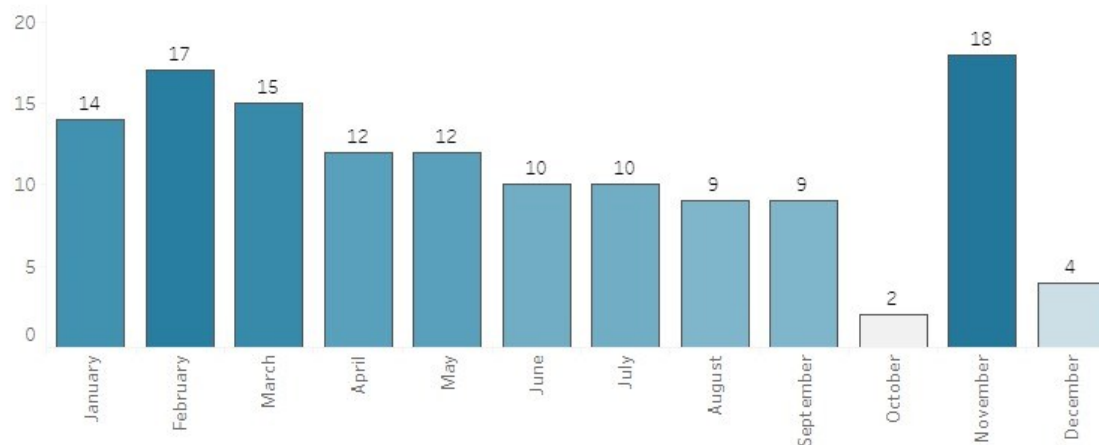
TWO OF THE MOST DANGEROUS DRIVING MONTHS AHEAD

Two of the first three months of the year are the most dangerous driving months of the year, along with November, according to statistics from our insurance company. Undoubtedly, it can be connected to the darkened short day, as well as the weather can be difficult these months with ice, wind and difficult driving conditions. Research also shows that the vast majority of accidents can be attributed to human factors, and it is therefore important to urge drivers to be alert in all driving. Below you can see statistics on damage at Hópbílar last year as well as an overview of damage in each year quarter separately.

Fjöldi tjóna per mánuð

Vara: All

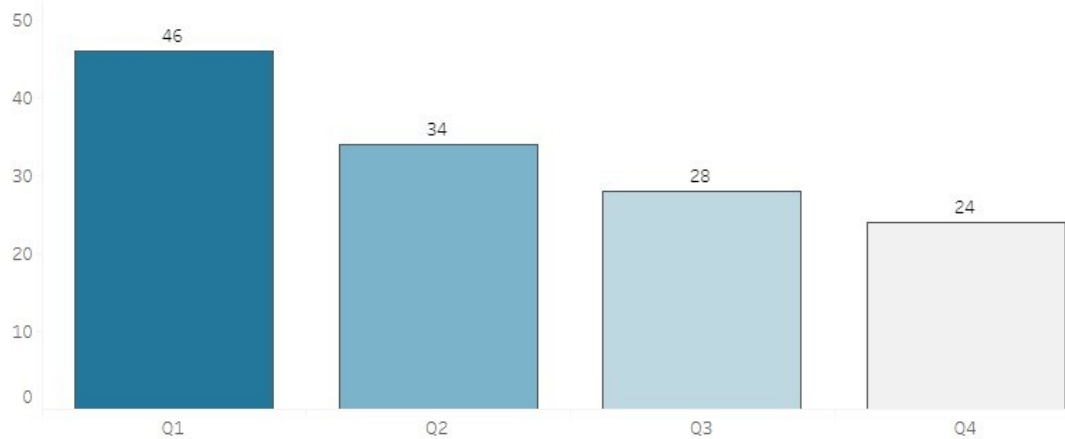
Tímabil: 2023 til 2024



Fjöldi tjóna per ársfjórðung

Vara: All

Tímabil: 2023 til 2024

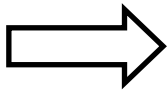


DRIVERS PHOTO CONTEST 2023

AWARD WINNING PHOTOS OF THE YEAR

It has now been revealed which three photos were the best photos of the year in the drivers photo competition 2023. Prize winners will receive a gift certificate in recognition of their excellent photos. Participation was fantastic and about 90 photos received. Hópbílar want to thank the drivers for their participation and great photos. It has already been decided that a new competition will take place this year. We are looking forward in receiving new photos of our cars from interesting locations.

GOLD

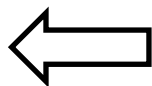


Guðmundur Jóhann Ingason



SILVER

Sólveig Dögg Guðmundsdóttir



BRONZE

Gunnar Gunnarsson



CAR FAILURE NOTICE

NEW WAY TO REPORT CAR FAILURE



On Monday 15th of January we started using a new form to report failures that occur in our cars.

One of the changes is that drivers can now report failures themselves.

Failure reports go through a link on Google Forms, where the driver reporting the failure has to fill in certain information. The name of the driver reporting, the drivers phone number, the cars device number (not the license plate number), the cars mileage, a description of the fault and the severity of the fault must be entered.

Drivers need to fill out the form carefully, must not exaggerate the seriousness of the failure and show patience when it comes to repair time.

Once the Google Forms form has been sent, information is collected in an another document sheet in which the shift management, workshop and operation manager have an overview of. Responsibility for repairs and prioritization of repairs will be shared between the operations manager/shift management and the workshop.

Drivers are encouraged to er-report failures that have already been reported but not acted upon.

Undoubtedly many failures will be reported in the first week, its therefore important to be patient with the project during the transition period.

A link to the notice sheet can be found on the companies Workplace page.

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